

Do your part to Sink the Axis



—get that extra War Bond NOW!



Display Your Colors

Every patriotic home in America will want to display this emblem. Paste it on your front door or on a window to show that you have done your part in the 4th War Loan.

● Now, as never before, your country looks to you to do your patriotic duty.

For this is the showdown.

The desperate death struggle is on! Right now, the outcome of the war is being decided as our boys plunge into the bloodiest battle of history. We are going to pay a terrific price for victory—in lives and suffering and tears.

And what's *your* part in this bitter struggle? Right now, it's to get behind the 4th War Loan and invest in *at least one extra* \$100 Bond. A Series E War Savings Bond will cost you \$75, and you get back \$4 for every \$3 you invest, if held to maturity.

For some people, this will mean real sacrifices. But no sacrifice is too great to make for your country in this critical hour. Others must invest more—\$200—\$300—\$500. Re-

member, these *extra* War Bonds are in addition to your regular War Bond subscription, either through payroll deductions or other channels. Everybody must do *more*.

LET'S GET IT OVER!

Let's get our boys back from the blazing horror of Europe. And make sure that you will be able to look them in the eye when they do return. Plan now—before you turn this page—how you will get together the money to purchase *at least one extra* \$100 Bond—and hold it!

Help the company you work for to meet its quota. But, in any event, remember that you have a *personal* quota to meet—and you are not doing your patriotic duty unless you make every sacrifice to meet that quota.

Build your future with the World's Safest Investment

All over the country men and women look to the future with confidence. They are the ones who have put part of their extra wartime earnings into the world's safest investment—U. S. Government War Bonds.

Yes, they are helping their country in its grimmest struggle. But they are helping themselves, too! They are helping to secure their future, to weather any troubled days that may lie ahead.

What about *you*? Are you letting the dollars slip through your fingers—dollars that should be put safely away in War Bonds?

There are War Bonds to fit your needs . . . Bonds are backed up by the strongest "company" in the world. Build that home you have always dreamed about. Send your child to college. Buy the wonderful things that are coming after the war.

YOU CAN DO IT WITH YOUR WAR BOND SAVINGS

Let's All BACK THE ATTACK!

THIS PAGE ADVERTISEMENT IS A PATRIOTIC CONTRIBUTION OF

JACK GERSON

YOUR JEWELER

FREE TICKETS

given with extra War Bond purchases, between January 18 and January 29, to see

PENNSYLVANIA ON PARADE

An All Soldier—All Professional Musical Revue

CATHEDRAL AUDITORIUM

SATURDAY, JAN. 29

